



COMMONWEALTH BUREAU OF CENSUS AND STATISTICS

SIXTH FLOOR,
PRUDENTIAL BUILDING,
195 NORTH TERRACE,
ADELAIDE

In reply quote No.

WHOLESALE SALES OF WINE AND SPIRITS

SOUTH AUSTRALIA

DECEMBER QUARTER 1966

The following details cover sales (both local and interstate) made from stocks held in South Australian wineries, depots, bulk stores, etc., but exclude overseas exports, purchases for ships' stores, and sales to merchants and winemakers for re-sale. These figures should not be regarded as showing actual consumption in South Australia because they include sales to retailers and consumers in other States and exclude purchases from other States by South Australian retailers and consumers.

TABLE 1 - WHOLESALE SALES OF WINE, SOUTH AUSTRALIA

Type	Australian and Imported Wine			
	Sept. Quarter 1965	Dec. Quarter 1965	Sept. Quarter 1966	Dec. Quarter 1966
	'000 Gallons			
Sherry - Dry	42.8	42.0	42.4	45.6
Sweet	187.9	172.8	181.9	172.2
Dessert wine - Sweet white	54.6	54.0	53.5	52.0
Sweet red	181.6	150.2	187.3	163.0
Table wine - Dry white	71.6	95.1	93.8	132.3
Dry red	124.8	123.2	142.2	150.6
Other (a)	25.4	33.5	24.3	29.1
Sparkling wine -				
Natural fermentation-				
Sparkling white	15.5	25.9	18.6	31.3
Sparkling red	3.6	6.6	4.2	7.9
Other (b)	30.0	69.3	41.7	83.4
Wine cocktails, etc. (c)	7.7	9.0	7.4	9.0
Vermouth	7.7	9.9	8.7	11.5

- (a) Sweet table wines, (including sauternes), and rose.
(b) Includes pearl and similar type wines.
(c) Includes aperitif wine and tonic wine.

TABLE 2 - WHOLESALE SALES OF SPIRITS, SOUTH AUSTRALIA

Type	Australian Spirits				Imported Spirits			
	Sept. Quarter 1965	Dec. Quarter 1965	Sept. Quarter 1966	Dec. Quarter 1966	Sept. Quarter 1965	Dec. Quarter 1965	Sept. Quarter 1966	Dec. Quarter 1966
	'000 Proof Gallons				'000 Proof Gallons			
Brandy	59.4	35.1	43.3	43.8	1.8	1.4	1.4	1.6
Gin	6.5	6.6	5.1	7.2	1.5	1.8	1.2	2.2
Liqueurs	3.3	3.9	2.6	4.5	0.8	1.2	0.8	1.2
Rum	(a) 8.5	(a) 2.6	(a) 6.1	(a) 3.3	(a)	(a)	(a)	(a)
Vodka	(a) 5.4	(a) 5.0	(a) 4.7	(a) 5.8	(a)	(a)	(a)	(a)
Whisky	13.4	7.3	11.8	9.9	21.8	15.0	17.0	20.8

- (a) Imported spirits included with Australian spirits.

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